

AMENDMENTS TO THE CLAIMS

1-59. (Cancelled)

60. (Currently Amended) A system of interactive toys comprising:

at least one toys, each individual toy having a fanciful physical appearance, a speaker mounted on the individual toy and a user input receiver operative to receive input from a user characterizing relating to that user's interaction with said individual toy; and

a content controller operative to log information, received from said user input receivers, characterizing relating to individual past interactions between each user and toy, and to utilize said information relating to individual past interactions, to subsequently control at least one of the toys.

61. (Currently Amended) A system according to claim 60 wherein said content controller subsequently controls the selection and output of content to be output from the speaker of at least one of the toys.

62. (Previously Presented) A system according to claim 60 wherein the content controller identifies the user interacting with an individual toy.

63. (Cancelled)

64. (Currently Amended) An interactive toy method comprising:

providing at least one toys, each individual toy having a fanciful physical appearance, a speaker mounted on the individual toy and a user input receiver operative to receive input from a user characterizing relating to that user's interaction with said individual toy; and

logging information, received from said user input receivers, characterizing relating to individual past interactions between each user and toy, and utilizing said information relating to individual past interactions, to subsequently control at least one of the toys.